



Rail Forum

Membership Brochure 2024/25

ALSTOM

AtkinsRéalis

Fenix
RAIL SYSTEMS

MTMS
Managed Transport Maintenance Solutions

porterbrook



resonate

Wabtec
CORPORATION

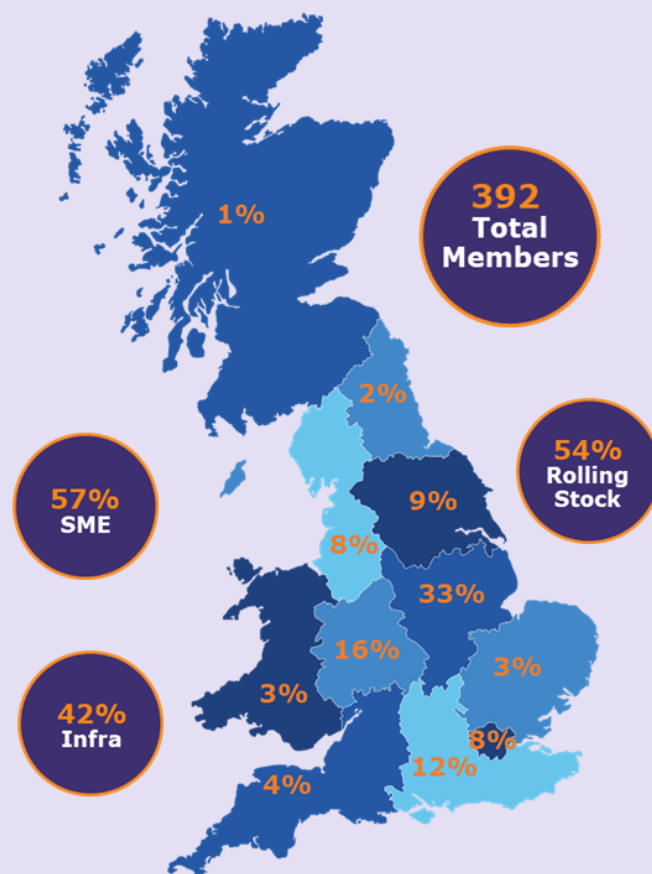
XRAIL

Introduction

Our membership offer changes each year as we adapt to what our members tell us and the direction of the industry. This year's membership offer firmly sits within an 'All Aboard' concept – providing inclusive and value for money membership for your whole company. We have also introduced three new streams of activity, outlined in our Membership Services section.

Who we are

Rail Forum is a not-for-profit national industry body with over 390 members from across the whole of the UK. Our members cover all aspects of the rail supply chain – from rolling stock, to infrastructure, freight to digital, consultancy to manufacturing as well as a small number of professional services.



We are a small team of seven, steered by our Board, again widely representative of our members (and you can see more [here](#)).

What do we do?

We work very closely with **all** our members to support the growth and development of both the rail sector and our members. We do this in the following ways:

- Events
- Promotional support
- Lobbying & Advocacy
- Manufacturing support*
- Innovation support*
- Export support*
- Account Management

You can find more information about these areas in the **Membership Services** section

(*new support for 2024-2025)

Why join the Rail Forum?

There are many reasons why members join and remain with the Rail Forum:

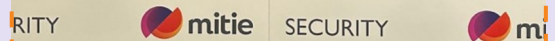
- ✓ To benefit from excellent networking opportunities across our many free events
- ✓ To raise your corporate profile and build brand recognition with our inclusive PR support
- ✓ To learn about what is happening across the industry and where opportunities may be
- ✓ To lobby Government for positive change for the industry in a collaborative and constructive way; also ensuring cross-party engagement
- ✓ To be supported by a trade body that knows and listens to all of its members – and where members feel personally supported
- ✓ To be able to raise industry issues and concerns and be confident that these will be explored and actioned upon in a sensitive, confidential and collaborative manner



We welcome a discussion with prospective members to understand your rail activity, and how membership may help to support your rail aspirations.

We are particularly interested in discussions with companies in the following areas:

- Cost Reduction
- Decarbonisation
- Digitalisation
- Lightweighting
- Innovation
- Cost Efficiencies



Membership Levels & Pricing

Our membership year runs from 1 May 2024 – 30 April 2025 and our levels and fees are as follows:



Standard Member

SME* £750 +VAT

Non-SME £1,000 +VAT

Find out the differences between our Standard and Premium membership levels in the next section.

We have eight Patrons who support our wider activities in addition to being Premium Members. This is incredibly important to delivering a range of activities including advocacy and lobbying.



Premium Member

£2,200 +VAT



Patron Member

By Invitation

Our current Patrons:



*We use the standard EU definition. Please visit this [EU document](#) and review accordingly to understand what fees may be applicable to you.

Retaining the Rail Forum DNA—'How are we different?'

We...

- Are value-driven
- Provide personal and genuine support
- Are creative, empathetic, reactive to industry changes
- Focus on representing all members with balanced support
- Build relationships
- Raise your profile and the positive profile of rail



Work for you

Are inclusive

Our Membership Services

Introducing Member and Premium membership

Member | This level is focussed on delivering inclusive support across all our activities and provides absolute value for our members.

Membership Support	An inclusive and value-for-money membership that delivers
Events	<p>We have a range of events planned for the coming membership year including flagship events such as our AGM, Annual Conference, and Parliamentary Reception. We also have a range of themed events for Rolling Stock, and Infrastructure, plus our new smaller networking events and our dedicated meetings for Finance and HR, and new events for Export, and Innovation.</p> <p>Enjoy delegate lists in advance, roll-call, and facilitated networking to maximise your time with us!</p> <p>Members benefit from at least one free place at all of them*!</p> <p><i>*excludes social events / registration is essential</i></p>
Promotional Support	<p>Weekly newsletter and events mailers help to keep you informed and share your own news; our directory remains a go-to source for members; our Quarterly update provides you with detailed reviews about wider activity; our social media channels will amplify your messages* to our wide audience; entries in capability brochures remain free and are ideal for members to showcase developments**</p> <p><i>*please tag Rail Forum / **submissions required</i></p>
Lobbying & Advocacy	<p>We continue to work across Nations and Regions, as well as devolved authorities to explain the range of benefits of rail; we regularly engage with key government and industry stakeholders to raise member issues; our Parliamentary Reception, and Roundtables* (often hosted at member premises) provide opportunities to speak directly; we respond to consultations and speak at events.</p> <p><i>*by invitation</i></p>
NEW Manufacturing	<p>33% of our members are involved in manufacturing and this support programme includes a new Manufacturing Steering Group*; more activity with Network Portal; and campaign putting a spotlight on capability</p> <p><i>*Contact Cat@railforum.uk to get involved</i></p>
NEW Innovation	<p>A dedicated expert in innovations will support member queries relating to innovation and funding, together with a programme of events and we are excited to be planning not one, but two SME challenges!</p>
NEW Export	<p>Hot on the heels of our Letter of Intent with the Southern African Railway Association in October 2023, and our recent admission to the European Rail Clusters Initiative, our export support will be shaped by our new Export Steering Group* and include access to opportunity, communications and promotional activity</p> <p><i>*Contact Cat@RailForum.uk to get involved</i></p>
Account Management	<p>We are delighted to continue our Account Management support for members to help them maximise their membership, support their rail activity as well as access occasional referrals. We also have a range of specialists across the team covering Rolling Stock, Infrastructure, Export, Skills, Communications and Policy available to members at any time.</p>

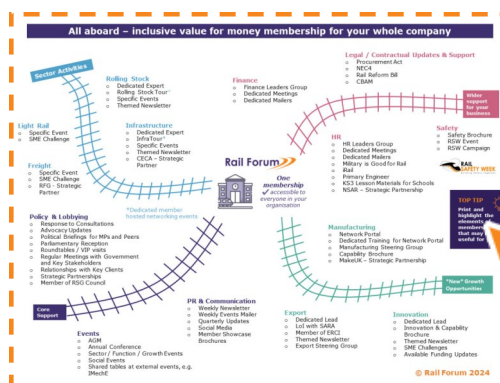
Our Membership Services

Premium Member | In addition to the Member benefits, Premium Membership brings a range of extras to create **even more** value.

Membership Support	All the benefits of Member AND...
Events	<ul style="list-style-type: none"> ✓ Accredited sponsor at the Annual Conference, 2 additional delegate places, digital marketing and your logo on delegate pack, option to exhibit and option to provide branded items to delegates ✓ Accredited sponsor at the Parliamentary Reception, 1 additional delegate place and your logo on digital displays ✓ Free table at Military is Good for Rail Careers Fair* <p>*Registration required</p>
Promotional Support	<ul style="list-style-type: none"> ✓ Enhanced directory entry (500 words) with images ✓ Opportunities for thought-piece features in our Quarterly Updates ✓ Enhanced features in capability brochures
NEW Innovation	<ul style="list-style-type: none"> ✓ Thought-piece features about your innovation activity in the Innovation Mailer
NEW Export	<ul style="list-style-type: none"> ✓ Thought-piece features about your export activity in the Export Mailer
Account Management	<ul style="list-style-type: none"> ✓ Site visits* <p>*visits to site/projects or new facilities prioritised</p>

We would be delighted to speak with you about which membership level is right for you.

But, before you do, have a look at our [handy schematic](#) which outlines all our support in one page.



Click to open



What to do next...

If you are interested in membership, please contact our Membership & Engagement Director, Cat Appleby for an informal discussion: **0779 2255 040** | cat@railforum.uk

Rail Forum

