

## Entering the German market via North Rhine-Westphalia (NRW)

**Exclusive Invitation** 

November 28, 2023 I 5:30 - 9:00 p.m. I London, UK





## **Programme**

5:30 - 6:00 p.m. **Ar** 

**Arrivals** 

drinks & gourmet bites

6:00 - 6:10 p.m.

**Welcome Message** 



NRW.Global Business
Felix Neugart
CEO
www.nrwglobalbusiness.com

6:10 - 6:25 p.m.

**Keynote Address** *Partnering with innovative UK businesses* 



Deutsche Telekom Jon Carter UK Innovation Scouting Lead www.telekom.com

6:25 - 6:40 p.m.

## Introduction to North Rhine-Westphalia (NRW)



NRW.Global Business
David Schneider
UK Representative
www.nrwglobalbusiness.com

## **Programme**

6:40 - 6:55 p.m.

City of Düsseldorf - Where Business Works



City of Düsseldorf Elisabeth Inhester Senior Project Manager www.duesseldorf.de



City of Düsseldorf Monika Bosbach Senior Project Manager www.duesseldorf.de

6:55 - 7:10 p.m.

**Insightful Case Study**Farrat's Journey into the German Market



Farrat Isolevel
Oliver Farrel
Group Chief Executive Officer
www.farrat.com

7:10 - 7:25 p.m.

Q&A

7:25 - 9.00 p.m.

**Networking** *drinks & gourmet bites*