

# The time has come...

Increasing urbanisation and the issues posed by congestion, environmental concerns and convenience of private travel have meant that the need for efficient integrated transport networks that deliver comfortable, secure, connected end-to-end journeys has never been greater.

This power shift is growing in pace as technology now allows travellers to piece together both work and leisure journeys from a multitude of separate travel options – and today's passengers demand real-time information, entertainment and control from journey planning through to completion.

Yet despite the exponentially growing number and increasing sophistication of modes and providers, booking channels, apps and a host of other travel-related offerings, modes are still largely operated independently.

The implications of this mismatch of passenger demands and services impacts the global travel industry supply chain:

- **Urban and regional planning authorities**
- **Transport planners**
- **Operators and service providers**
- **Technology and solutions providers**
- **Infrastructure and vehicle manufacturers**

**So how can a coherent and efficient integrated travel strategy be developed and implemented that satisfies all parties – especially those of the passenger?**

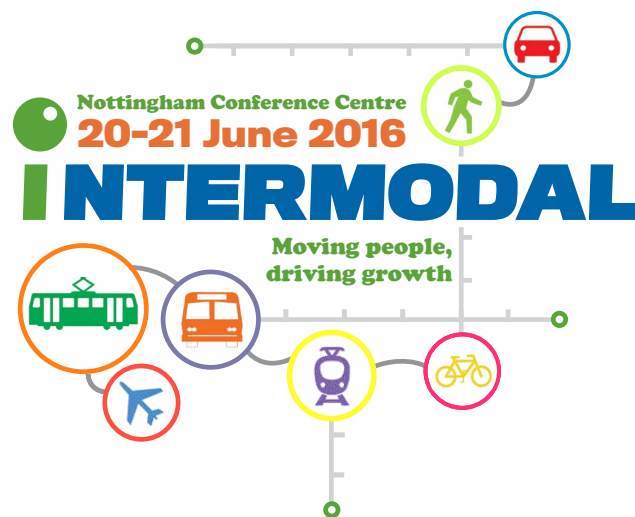
**INTERMODAL** addresses this question head-on. Held on 20-21 June 2016 at Nottingham Conference Centre, the comprehensive two-day schedule includes presentations and debates on a range of strategic, financial, operational, technological and passenger-focused topics.

Using the East Midlands as a backdrop for some of the most ambitious inter-modal innovations outside the UK's capital, the event draws on the region's effective and established tramway, bus and rail operations and the wider vision it has embraced to enhance its transport connectivity.

## FIND OUT MORE

Call +44 (0)1733 367607

Email [imodal@mainspring.co.uk](mailto:imodal@mainspring.co.uk)



## 10 great reasons for you to attend:

**Join** over 200 senior decision-makers from road, rail and air for two days of open debate on the issues that face UK regions in developing attractive, sustainable transport solutions.

**Discover** the latest innovative financing and urban planning models.

**Learn** from case studies on the creation of successful connected cities.

**Understand** the importance of integrated transport and land usage policies and the '50-year' plan.

**Gain** a greater understanding of the passenger lifecycle and the role of technology in re-enabling "lost time".

**Explore** passenger transport's role as a retail service and the opportunities for additional revenue growth.

**Unravel** the complex relationships of travel in deregulated markets.

**Workshop** with peers on the creation of safe, secure passenger environments.

**See** how the East Midlands is going about seizing these opportunities...

...and how it can benefit **you**.



**Nottingham**  
**City Council**

**mainspring**



With two days of open debate and an accompanying exhibition, delegates at **INTERMODAL** can explore the latest thinking and strategies around the financing, creation and operation of multi-modal transport networks and the increasing role of technology in meeting the expectations of passengers.

### Topics for 2016 include:

- How Devolution will change the transport dynamic
- The 50-year Plan: Linking land use and the role of efficient mobility
- Car Dependency Scorecard: How does your city rank?
- The role of cycling in integrated public transport networks
- Trends in passenger information provision
- How effective urban transport can change the employment landscape
- Building the business case for public transport investment
- Urban transport financing perspectives
- The next generation of passenger interchanges
- The role of personal behavioural change programmes
- Driving growth: The regional transportation supply chain
- Big Data: Security and privacy considerations
- Innovations in wireless vehicle charging and fuel cell technology
- Smart asset management strategies
- Augmented reality and its growing role for transport consumers
- Strategic highway planning: Looking to the future
- Personalised passenger information as a targeted revenue opportunity
- Creating secure passenger environments
- Mitigating safety risk through confidential reporting

### Listen to speakers from:

- Bircham Dyson Bell
- Bombardier Transportation
- British Transport Police
- Campaign for Better Transport
- CIRAS
- City of Wolverhampton Council
- D2N2
- Goudappel Coffeng
- Integrated Transport Planning
- Keolis
- Lanes Group
- Mott MacDonald
- New College Nottingham
- Nottingham City Council
- Rail Forum East Midlands
- SoftSols
- Tramlink Nottingham
- Transport for London
- UKTram
- Urban Transport Group

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### Intermodal Supporters



# INTERMODAL

Moving people,  
driving growth



## HOW TO BOOK

**CALL:** +44 (0) 1733 367600

**FAX:** +44 (0) 1733 367615

**POST:** Completed forms and payments to:  
Mainspring

Unit 13 Orton Enterprise Centre, Bakewell Road,  
Peterborough PE2 6XU, UK



### COMMERCIAL ORGANISATIONS (ONE DAY)

Earlybird rate – £449 + VAT (£538.80)\*

Standard rate – £549 + VAT (£658.80)

Day 1

Day 2

### COMMERCIAL ORGANISATIONS (TWO DAYS)

Earlybird rate – £599 + VAT (£718.80)\*

Standard rate – £699 + VAT (£838.80)

### RFEM SPECIAL RATE

£399 + VAT (£478.80)\*

£475 + VAT (£570.00)

Complimentary passes available for local authority delegates

\* These special rates are only available until 31 March 2016.

I am unable to attend but would like to purchase the  
Documentation CD-ROM – £199 + VAT (£238.80)

## YOUR DETAILS

USE CAPITAL LETTERS. FOR FURTHER DELEGATES  
PLEASE COPY THIS FORM

TITLE Mr / Mrs / Ms / Miss / Dr / Other

FORENAME .....

SURNAME .....

JOB TITLE .....

ORGANISATION .....

NATURE OF BUSINESS .....

TELEPHONE .....

FAX .....

MOBILE .....

E-MAIL .....

ADDRESS .....

POSTCODE .....

SIGNATURE .....

PRINT NAME .....

DATE ...../...../.....

## PAYMENT

PLEASE COMPLETE ALL DETAILS

Payment must be made in advance of the event. If payment is not received before the date, you will be asked to pay by credit card before entering the event.

### CREDIT OR DEBIT CARD

Please debit my Card: Visa / Mastercard / American Express

**Note:** We do not accept Diners Club cards and all card transactions will be made in UK Sterling only.

CARD NUMBER ..... SECURITY NO .....

NAME ON CARD .....

START DATE ..... / ..... / ..... EXPIRY DATE ..... / ..... / .....

SIGNATURE .....

DATE .....

We must receive cleared funds prior to the event date.  
The payment will appear on your card statement as HJA/Mainspring.

### CHEQUE

Note: If sending a cheque, please attach it to the booking form  
I enclose a cheque made payable to Mainspring for:

£ .....

### BACS

(PLEASE QUOTE OUR INVOICE REFERENCE)

We must receive cleared funds prior to the conference date.

Note: We do not accept purchase order numbers.

A copy of the BACS payment MUST be attached to your Booking Form  
and faxed or mailed to us to ensure appropriate allocation of funds.

Account name: Mainspring  
Lloyds Bank, 1 Hall Place, Spalding, Lincs PE1 1SF UK  
Account No: 01196823 Sort Code: 30-97-95

### INVOICING DETAILS

NAME .....

COMPANY .....

ADDRESS .....

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TELEPHONE .....

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### DATA PROTECTION

We would like to keep you informed of Mainspring products and services, including information about this and future events. Please write to the Head of Marketing, Mainspring at the address below if you do not want to receive this information. We may also from time to time make your details available to carefully screened companies who have offers that may be of interest to you. Please tick this box if you do not wish to receive information from Mainspring or third parties.

### TERMS & CANCELLATION CONDITIONS

If you cancel your registration more than ONE month before the event, an administration fee of £100 + UK VAT will be applicable. For cancellations received on or after 1 June 2016, or in the event of non-attendance, a 100% cancellation fee applies. In these circumstances NO refund can be given. All cancellations MUST be made in writing and will be acknowledged in writing.

If you make your booking via the telephone, you are automatically adhering to our terms and conditions. It may be necessary for reasons beyond the control of the organisers to alter the content, timings or venue. Mainspring does not accept liability for any transport disruption or individual transport delays and in such circumstances the normal cancellation restrictions apply.

In the event of a terrorist alert or incident that prevents the running of the conference, Mainspring reserves the right to retain up to 50% of the fee as a contribution to delegate registration, venue, catering and administrative costs.

You will receive an acknowledgment of your booking. If you do not receive anything, please call +44 (0)1733 367604 to make sure we have received your booking. Your registration fee includes lunch, refreshments, all documentation, priceless business contacts and networking opportunities.